BLIND PEOPLE'S ASSOCIATION (INDIA) takes privacy seriously and treats all financial information about any transaction that any person/Trust/Society/non-profit company/HUF/unit/business/enterprise has with the Association as highly confidential. In addition, BLIND PEOPLE'S ASSOCIATION (INDIA) does not share e-mail addresses or phone numbers of any of our donors, volunteers, Trustees or constituents.

The Association deeply values all contributions to sustain our mission, activities or programs. To protect the privacy of our donors and their special relationship with BLIND PEOPLE'S ASSOCIATION (INDIA), we maintain the following policies:

- ❖ We may request personal information online, such as name, address, phone number, mobile number, email address, and credit card number ONLY for the purposes of accepting donations to BLIND PEOPLE'S ASSOCIATION (INDIA).
- We will not release or use this information for any other purpose unless we have the consent of the donor.
- ❖ We do not trade or sell any personal information with other organizations, individual or entity.
- ❖ We offer donors the option to be recognized anonymously. We however appreciate sharing contact details as anonymous donations are taxable subject to certain conditions under the Income Tax Act, 1961.
- Donors may request, at any time, to not receive our solicitations, donations appeals or requests for making contributions in whatsoever format.
- ❖ Donors may request to not receive certain mailings, such as our newsletter.
- We do not track, collect store, or distribute personal information entered by those who visit our website.
- Personal data collected through our website is encrypted using 256-bit AES (Advanced Encryption Standard) technology.
- Personal information stored in BLIND PEOPLE'S ASSOCIATION (INDIA) database is protected with a secured login with authentication, assignment of a unique ID to each person with computer access, regular pass code changes, and user IDs are deactivated or terminated as needed.
- Our hosting data server provides data protection meeting PCI DSS (Payment Card Industry Data Security Standard), encrypted communication via SSL (Secure Sockets Layer) technology, intrusion detection for all devices and network nodes, state-of-the-art firewall infrastructure that detects malicious application attacks, virus protection, network load balancing devices via Citrix, and patch management, security and vulnerability monitoring and tracking, and SQL server attack protection via applications to detect SQL Injection and Cross Site Scripting Attacks.

To assure that philanthropy merits the respect and trust of the general public, and that donors and prospective donors can have full confidence in the not-for-profit organizations and causes they are asked to support, we assure the following:

- ❖ To be informed of Blind People's Association (India)'s mission, vision, objectives and programs of the way Blind People's Association (India) intends to use donated resources, and of its capacity to use donations effectively for their intended purposes and display names of donors on our website
- ❖ To be informed of the identity of those serving on Blind People's Association (India)'s Executive Committee, and to expect the members of Executive Committee, Directors and Managers to exercise prudent judgment in its responsibilities
- To have access to Blind People's Association (India)'s most recent financial statements, newsletter, publications and all major events published on social media

- ❖ To receive appropriate acknowledgment, intimation, recognition and receipt for every donation
- ❖ To be assured that information about their donations is handled with respect and with confidentiality to the extent provided by law
- To expect that all relationships with individuals representing Blind People's Association (India) to the donor will be professional
- ❖ To be informed whether those seeking donations are volunteers, employees, members of Executive Committee of the organization or hired solicitors
- To have the opportunity for their names to be deleted from mailing lists that Blind People's Association (India) may intend to share
- ❖ To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers
- To exercise the option of getting the donations listed on the website of the Blind People's Association (India).
- To have option of getting feedback as regard use of donation with the list and other details of the beneficiary or recipients of such support.
- ❖ To have the option of visit various campuses, activities, projects, camps and other services of the organization where intended donation is being used with option of taking the photographs or doing videography during such programs

### What information we collect

We use personal information collected from donors for the purposes of processing payments, issuing receipts, tax exemption certificate, letter of thanks and communicating with donors about activities, programs, initiatives and event being organized at Blind People's Association (India) as well as conducting the fundraising, resource mobilization and other operations of Blind People's Association (India). This information may include name, amount donated, address, telephone number, mobile number, donor comments, e-mail address, and any other personal information provided to us ("Donor Data"). For donations by cheque, Donor Data also includes the data visible on the cheque.

Information from Payment Processors and Other Service Providers: Payment processors allow donors to give electronically using a payment services account, a credit card, or other payment method. These processors collect certain information from donors, and you should consult their privacy policies to determine their practices.

To provide donors the best possible experience, we work with service providers and may share Donor Data and other information with, or have it transmitted through, them. Such service providers include, for example, collocation facilities and bandwidth providers as well as organizations that help non-profit organizations, charitable organizations and societies with fundraising.

# How we use that information

Donor Data may be used for these kinds of purposes:

- Distributing receipts, issuing income tax exemption certificates and thanking donors for donations
- ❖ Informing donors about upcoming fundraising and other activities, programs, events and campaigns of Blind People's Association (India)

- Internal analysis, such as research and analysis, documentation, studying donation trends, frequency and extent of donations and profile of donors
- Record keeping as per standard accounting practices, Bombay Public Trusts Act, Income Tax Act, Foreign Contribution Regulation Act and other such Acts, provisions, rules and guidelines
- Reporting to applicable government agencies, Statutory Authorities and Service providers as required by law
- Surveys, metrics, and other analytical purposes
- Other purposes related to the fundraising, resource mobilization or reporting requirements and operations

Anonymous donor information may be used for promotional and fundraising activities. Comments that are provided by donors may be publicly published and may be used in promotional materials. We may use available information to supplement the Donor Data to improve the information we use to drive our fundraising efforts. We may allow donors the option to have their name publicly associated with their donation by publishing the same on website, in Annual Report, our newsletter or such other communication or publicity material unless otherwise requested as part of the online donation process.

We use data gathered for payment processors and other service providers only for the purposes described in this policy.

#### Contact us

If you have questions about this Donor Privacy Policy or requests about the status and correctness of your donor data, please contact us at <a href="mailto:blinabad1@bsnl.in">blinabad1@bsnl.in</a> or <a href="mailto:bpafru@gmail.com">bpafru@gmail.com</a> or <a href="mailto:bpafru@gmail.com">263033346</a>, <a href="mailto:26304571">26304571</a>

## Security

We are committed to protecting donor personal information from unauthorized access, alteration, disclosure, or destruction. Among other things, we undertake a range of security practices, including measures to help secure web access to sensitive data and undertake efforts to address security vulnerabilities for various tools and databases.

### **Other Disclosures**

We may disclose information when required by law; when needed to protect our rights, privacy, safety, property, donors, or users; and when necessary to enforce our terms of service.

## **Updates**

We may change the Donor Privacy Policy from time to time. Any and all changes will be reflected on this page and in the records of the organization. This policy shall also be disclosed on the Notice Board in the Administrative Block in Building No.2 or the Vastrapur Headquarter of the organization. Substantive changes may also be announced through the standard mechanisms by which we communicate with our users and community. You should periodically check this page for any changes to the current policy.

## **Data Retention**

We seek to retain donor-related information only as needed to fulfill the purposes described in this policy unless a longer retention period is required by law or regulations. For example, tax laws and charity laws in the India may require us to keep contact information and contribution level of donors on file.

## **Rights**

You have certain rights with respect to the information we collect about you. Upon request, we will tell you what information we hold about you and correct any incorrect information. We will also make reasonable efforts to delete your information if you ask us to do so, unless we are otherwise required to keep it.

#### **Public Access**

All donors, supporters, volunteers, members of Executive Committee, all Departments of the State and Central Government, funding organizations, all service providers, and all stake-holders are welcome to have access to this policy. Any of these members are welcome to print, duplicate and circulate this policy to anyone they desire.

## **Approval**

This policy has been approved by members of Executive Committee, Directors and Managers of the organization. All the persons with visual impairment out of these groups have been provided copy of this policy in accessible format.